# Press release (Page 1/2)

Paris, February 9, 2022

# A Frenchman composes the music for the first three minutes of the opening ceremony of the Beijing 2022 Winter Olympics



On Friday February 4, 2022 at 8 p.m. Chinese time, the worldwide broadcasted opening ceremony of the Beijing 2022 Winter Olympics started with a short film of 3 minutes and 30 seconds presenting a countdown to the 24 traditional Chinese seasons ending with the shouts of the crowd at the "nest", the national stadium in Beijing, counting from 10 to 1 until spring, symbolized by a bird flying away on a budding branch and presenting sophisticated sports and Chinese scenes. ZHANG Yimou, creator of this opening ceremony and successful filmmaker, famous for having directed films such as "Hero", "Raise the Red Lantern" or "House of Flying Daggers" and for having supervised the ceremony of the Olympic Games in the summer of 2008, selected LONG Jiangbo, Chinese director, to direct this opening film of 3 minutes 30. The original music of this short film was composed under the careful supervision of LONG Jiangbo and ZHANG Yimou by Rudi SORDES, a French musician. This third collaboration between LONG Jiangbo and Rudi SORDES seals a Franco-Chinese friendship between two artists working regularly at a distance although separated by 10,000 km. The audio track of 3 minutes and 30 seconds of music composed by Rudi SORDES also contains fragments sung by himself and his daughter Emma, a graduate of the art school of Pau (France).

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(Picture and video links on next page)

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Photos: Rudi SORDES in 2022 (Photo Credit: Sylvie Brouillet)

http://www.rudisordes.com/assets/images/2022 02 08 RudiSordesComposer2022.jpg

Rudi SORDES in 2018 in his hometown Colomiers, near Toulouse, France (Photo credit: Georges FLACHON):

http://www.rudisordes.com/assets/images/sam-5681-copie-2000x1333.jpg

Rudi SORDES in 2019 - Screenshot of the short movie "The Children Of The Earth" directed by LONG Jiangbo, financed by company PICC (Photo credit: LONG Jiangbo):

http://www.rudisordes.com/assets/images/rudi-sordes-french-composer-2048x1080.jpg:

**LONG Jiangbo, sitting and Rudi SORDES, standing, on a Chinese film location in 2019** (Photo credit: ZHONG Ximeng): <a href="http://www.rudisordes.com/assets/images/sordes\_long.jpg">http://www.rudisordes.com/assets/images/sordes\_long.jpg</a>

ZHANG Yimou and LONG Jiangbo during the preparation of the 2022 Olympics opening ceremony countdown short film (Photo Credit: ZHOU Qian):

http://www.rudisordes.com/assets/images/zhang\_long.jpg

Making of the shooting of a one second scene from the Beijing 2022 winter Olympic games countdown short film - First 3 minutes 30 seconds of the ceremony (Photo Credit: LONG Jiangbo):

http://www.rudisordes.com/assets/images/one second of film.jpg

#### Video:

Replay of the ceremony on French TV (all worldwide TV's have their own replays):

https://www.france.tv/france-2/jeux-olympiques-de-pekin-2022/3052589-jeux-olympiques-de-pekin-2022-1-3.html (Music by Rudi SORDES from 0:00 à 03:30)

"The Children Of The Earth" (2019) Short Film directed by LONG Jiangbo featuring Rudi SORDES (acting and composing the music of the film)

Chinese version: <a href="https://vimeo.com/394844483">https://vimeo.com/394844483</a>
English version: <a href="https://vimeo.com/388554626">https://vimeo.com/388554626</a>

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### Post on Chinese social networks by LONG Jiangbo, director, illustrating photo n°4

这是我和我的作曲家朋友,一个法国人。法国媒体问他,为什么中国的冬奥会要用外国作曲家来作曲呢?中国找不到作曲师吗?他回答说,不,在中国很多人都能做我一样的事,我这样做,是为了伟大的友谊。伴随着24节气倒计时片的传播,他的音乐已经被全世界听到。我们合作多年,虽然语言不通,但我们会彻夜长谈,关于音乐,关于电影,关于东方和西方。我们努力成就对方,为了对方,彼此可以随叫随到。我们虽然身处在地球不同纬度,但工作在同一个时区,因为我经常以法国作息时间工作,他却以中国式的工作节奏疯狂为我作曲。哇,地球好小。

Translation:

This is me and my composer friend, a Frenchman. The French media asked him why China's Winter Olympics use foreign composers to compose music? Can't find a composer in China? He replied, no, many people in China can do the same thing as me, and the starting point of this collaboration is our great friendship.

With the broadcast of the countdown to the 24 solar terms, his music has been heard all over the world. We have worked together for many years, and although we do not speak the same language, we will talk all night, about music, about movies, about the East and the West. We strive to achieve each other, and for each other, we can always be there for each other. Although we are located in different latitudes of the earth, we work in the same time zone, because I often work on a French schedule, but he is madly composing music for me with a Chinese-style work rhythm. Wow, the earth is so small.

Press release (pdf format - download links): français, english